

## VALUE OF A BNI MEMBERSHIP – MUCH MORE THAN A MEETING

Application fee – one time only upon new membership \$150.00

**Annual investment in your business in a Successful 30 year old, worldwide marketing system available to all members including the following:** \$445.00 *OR*

**Two Year Membership ~ A savings of \$205.00** \$685.00

➤ <b>**20 – 30+ MEMBERS ON YOUR MARKETING TEAM WORKING FOR YOU 24/7 **</b>	<b>INCLUDED</b>
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| ➤ Working in a structured environment to increase referrals, contacts, referral sources | INCLUDED |
| ➤ Structured Mentoring Program for all members  | INCLUDED |
| ➤ Brainstorming with other like minded business professionals                           | INCLUDED |
| ➤ Building long term Referral Sources   | INCLUDED |
| ➤ Building incredible business and personal relationships and resources                 | INCLUDED |
| ➤ 50 Weekly 90 minute meetings where you receive:                                       |          |
| ❖ Up to 50 minutes of commercial time annually  | INCLUDED |
| ❖ 10 minute presentations, periodically to train sales force about your business        | INCLUDED |
| ➤ One hour coaching sessions with Director (1-2-1's), upon request                      | INCLUDED |
| ➤ One hour marketing sessions with BNI members, upon request (any chapter)              | INCLUDED |
| ➤ Monthly Leadership Team Roundtable (for chapter support)                              | INCLUDED |
| ➤ SuccessNet Online – marketing information   | INCLUDED |
| ➤ Dr. Misner's Blog (Founder of BNI) – marketing information                            | INCLUDED |
| ➤ Monthly conference call with Dr. Misner, Founder, available                           | INCLUDED |
| ➤ Becoming part of a POWER(ful) TEAM to market your business                            | INCLUDED |
| ➤ Visiting other BNI chapters in region and worldwide                                   | INCLUDED |
| ➤ BNI Connect (Social media) Networking online with BNI members, worldwide              | INCLUDED |
| ➤ Improving presentation skills   | INCLUDED |
| ➤ Improving speaking skills   | INCLUDED |
| ➤ Access to chapter library of various business books (BNI has 12 books published)      | INCLUDED |
| ➤ Member Success Program – 3-4 hour training for all members                            | \$20.00* |
| ➤ Advanced Trainings available on various networking skills and tactics                 | \$20.00* |

*\*Members rarely pay for training; this simply offsets some of the expenses, such as training materials.*

<b>YOUR INVESTMENT IS JUST OVER \$1.00 A DAY FOR ALL OF THE BENEFITS ABOVE, PLUS MANY, MANY MORE!</b>
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For More Information on BNI, go to [www.utahbni.com](http://www.utahbni.com) or [www.bni.com](http://www.bni.com).

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